

**For Immediate Release**

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**The G2 Gallery**

**G2 Gallery Invites Venice Community to Celebrate *H<sub>2</sub>O*  
Photo Exhibit on Abbot Kinney First Friday**

*Public Reception to be Held Friday, September 4, 2009, 6 pm*

**Venice, CA**—On September 4, 2009, at 6 pm, the G2 Gallery will host an Abbot Kinney First Friday Reception celebrating the *H<sub>2</sub>O* photo exhibition. *H<sub>2</sub>O* will showcase the work of four environmental photographers who have captured images of waterscapes and underwater environments.

Abbot Kinney First Friday is a monthly art walk and block party that draws crowds of revelers to Venice Beach's chic strip of high end shopping, of-the-moment bistros, and art galleries, including G2, whose environmental focus has resonated with the locals and eco-conscious art lovers from around the world. G2 Gallery will extend its hours to 10pm for this special event.

100% of the proceeds from *H<sub>2</sub>O* will benefit non-profit environmental charities, including Heal the Bay, International League of Conservation Photographers, and Friends of Ballona Wetlands.

More More More

Other exhibition related events include a September 10 lecture on Junk Ride 2009, a 2,000-mile bicycle tour that spread awareness of “plastic soup” (miles of trash in the ocean) presented by Dr. Marcus Eriksen and Anna Cummins of Algalita Marine Research Foundation. All G2 Gallery events are free and open to the public. The exhibition will run through September 20, 2009.

**LOCATION:** The G2 Gallery ([www.theg2gallery.com](http://www.theg2gallery.com))  
1503 Abbot Kinney Blvd, Venice, CA 90291-3742  
Tel. 310.452.2842, E-mail [info@theg2gallery.com](mailto:info@theg2gallery.com)

### **About *H<sub>2</sub>O***

Covering the majority of the Earth’s surface area and comprising 55-78% of the human body, water is the essence of life. Given the abundance and irrefutable necessity of those three atoms (two hydrogen, one oxygen,) H<sub>2</sub>O is vulnerable to many threats that endanger not just the quality of water itself, but the multitudes of species that are sustained by it, including humans, who are susceptible to water shortages around the globe. Locally, water rationing has been government mandated. *H<sub>2</sub>O* examines the state of water at this critical juncture, exhibiting the work of photographers who present water in its most prevalent liquid state.

### **About G2 Gallery**

Established in March 2008, the G2 Gallery in Venice, California, is a green art space with a dedicated focus on contemporary nature and wildlife photography. In keeping with G2’s commitment to supporting arts and the environment, the gallery presents exhibitions with eco-conscious themes, donating the proceeds from all art sales to

environmental charities and hosts free concerts and lectures that bring awareness of critical issues to our community.

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